



## INVITATION TO APPLY FOR PARTICIPATION IN THE FLORIDA BUSINESS INSIGHT PILOT PROJECT

The Agency for Workforce Innovation, Enterprise Florida, Inc., the Florida Economic Development Council, and Workforce Florida, Inc. (the partnership) is pleased to invite organizations to apply for inclusion in the Florida Business Insight Pilot Project. The Pilot Project is designed to demonstrate the value of using a standard survey instrument along with data management software to gain a better understanding of Florida businesses through executive interviews.

The partnership has selected competitively the e-Synchronist system from Blane, Canada, Ltd. for this project. This system, used currently by over fifteen states and 11 counties in Florida. e-Synchronist offers extensively tested survey instrumentation and software. For more information about the Synchronist system or to see an example of the survey instrument, see [www.synchronist.com](http://www.synchronist.com).

### **Eligibility Criteria:**

Eligible organization applicants include countywide economic development organizations (preference will be given to county organizations that are designated as primary partners by EFI) in partnership with regional workforce boards. Other organizations can also be included in the partnership, for example a regional economic development organization, covering multiple counties, county government economic development departments that do not serve as an EFI primary partner, or a Small Business Development Center. Applicants are encouraged to involve organizations that can help with interviews and address issues identified. An exception will be made if several sparsely populated counties wish to band together under a single sub-license. Rural areas are encouraged to apply.

### **Other Requirements:**

Designation of a lead organization for the partnership.

Designation of the county-level organization which will hold the software sublicense.

Agreement between the members of the partnership on the level of access each partner will have (all data vs password limited access).

A computer with Microsoft Windows 2000® or higher and Microsoft Internet Explorer® or higher. Internet access of 56k or better is recommended.

### **Cost:**

A county-level sublicense will cost \$2,800 for the first year (pilot period) and \$600/yr thereafter.

A regional sublicense will cost \$6,700 for the first year (pilot period) and \$900/yr thereafter.

**How to Apply:**

To apply send FAX (407.316.4701) or e-mail ([bkean@eflorida.com](mailto:bkean@eflorida.com)) copy of the attached application form signed by each member organization of your partnership to Bill Kean by February 28, 2005. An announcement of partnership organizations participating in the Florida Business Insight pilot project will be made as quickly as possible.