

**Workforce Florida, Inc.**  
**Chris Hart IV**  
President

**FOR IMMEDIATE RELEASE**

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**Steve Urquhart Named Vice President of Workforce  
Performance for Workforce Florida**

TALLAHASSEE—Steve Urquhart has joined Workforce Florida Inc. as the Vice President for Workforce Performance. Workforce Florida is the public-private organization charged with policy-setting and oversight of the state's workforce system.

Urquhart's responsibilities include developing and recommending workforce development policy, negotiating and administering partnership agreements with various agencies and organizations, and designing statewide performance incentive systems and assessment instruments. He will be based in Orlando and report directly to Workforce Florida President Chris Hart.

"Steve brings a solid and progressive background in developing and aligning performance management programs," said Hart. "He also has a proven track record in leading change management, communications and related projects at the corporate, state and local levels."

Previously, Urquhart was vice president of corporate communications and investor relations for Enterprise Florida, the public-private partnership responsible for leading Florida's statewide economic development efforts. Prior to Enterprise Florida, Urquhart worked for Siemens AG's Power Generation group in Germany as the head of employee and leadership communications worldwide.

He has held a number of leadership roles in corporate communications and human resources, and had a 14-year career in the U.S. Army, which included active duty tours with the 82nd Airborne Division, during Desert Shield/Desert Storm, the 1st Infantry Division in Bosnia, and six years with the 143rd Transportation Command headquarters in Orlando. Urquhart is a graduate of Rollins College in Winter Park, and has been a Florida resident for over a decade. He serves in a variety of volunteer roles in the Central Florida community.

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