

# BUSINESS COMPETITIVENESS COUNCIL CHARTER

## ROLE

The Business Competitiveness (BC) Council has three main roles:

- **Workforce Competitiveness:** To provide advice and counsel on current and emerging business climate and workforce competitiveness issues in order to build Florida’s talent pipeline and support the creation of world-class talent. Examples of issues may include, but are not limited to:
  - Aerospace workforce transition from Shuttle to Constellation
  - Employ Florida Banner Centers
  - Sustainability sectors of interest including energy, water resources and green economy talent development
  - Rural support
- **Workforce Ambassadors:** To serve as workforce “ambassadors” for Florida’s overall workforce development, business and job retention, business recruitment, and training, including the marketing of Workforce Florida’s two flagship grant training programs:
  - Quick Response Training
  - Incumbent Worker Training
  - **Dialogue Facilitators:** To create a platform for dialogue for the members of the BC Council, committees, stakeholders, and other partners.

## MEMBERSHIP

The BC Council Chair and members are selected from the Board of Directors’ membership by the Chairman of Workforce Florida. The Council Chair may expand the BC Council’s membership at his or her discretion. Should standing or ad hoc committees be formed by the Council, the BC Council Chair shall designate the Chair of the committee. The committee chair may expand the committee’s membership at his or her discretion including the inclusion of non-board members. Any BC Council committee must be comprised of a majority of members from Workforce Florida’s Board of Directors.

## OPERATIONS

The BC Council meets as designated by the Council Chair and in coordination with Workforce Florida Board meetings. Additional meetings, whether held in person or by telephone, may be conducted at the request of the Board Chair or the Council Chair.



## **AUTHORITY**

The BC Council has the authority assigned to it by the Workforce Florida Board of Directors. In coordination with the President/CEO it will have the resources and authority necessary to discharge its duties and responsibilities including the designation of standing and ad hoc committees as deemed necessary to facilitate the Council's role.

## **RESPONSIBILITIES**

Advise Workforce Florida's Board of Directors on the development and implementation of policies, strategies, programs, and activities affecting workforce development.

## **STAFF SUPPORT**

Primary staff contacts for the BC Council is:

**Andra Cornelius, CECD**, *VP Business & Workforce Development Opportunities*

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Additional support is provided by:

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