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Newest Workforce Florida Board Appointees Bring Diverse Experience to Workforce Development Mission

TALLAHASSEE – The Workforce Florida Inc. Board of Directors today applauded Governor Rick Scott’s recent appointments of two experienced leaders to assist with the critical work of the state’s chief workforce policy organization.

The appointees are:

- Kevin Doyle, 40, of Jacksonville, founder and president of The Wexford Strategies Group, a Florida-based public affairs and strategic business development firm. A University of North Florida graduate with a bachelor’s degree in political science, Doyle has extensive federal and state government experience, having served most recently as state director to U.S. Senator Mel Martinez. He brings expertise in maritime trade and related industries to the board through his involvement in issues impacting Florida’s seaports. Doyle is appointed for a term ending March 21, 2015.
- Matthew Falconer, 50, of Windermere, president of Falcon Development, a commercial real estate development firm. With a bachelor’s degree in aeronautical science from Embry-Riddle Aeronautical University, Falconer serves on Florida’s Government Efficiency Task Force. He has authored two books on government efficiency and is currently at work on a third focused on reemployment strategies for the unemployed. Falconer is appointed for a term ending March 21, 2015.

“Governor Scott has appointed two proven leaders whose significant experience in both the public and private sectors aligns well with his priority of positioning Florida as the world’s top business destination,” said Workforce Florida Chairman Dwayne Ingram. “Kevin and Matthew will have an immediate impact on this board’s efforts to develop strategies and policies that ensure Florida has a globally competitive workforce.”

“Workforce Florida welcomes our two newest board members, and on behalf of the workforce system, I look forward to their contributions at a time when our mission to help Floridians enter, remain and advance in the workforce has never been more important,” said Workforce Florida President/CEO Chris Hart IV. “As the workforce system sharpens its focus on placing Floridians in jobs, the perspective and input of our board’s diverse membership is invaluable in helping advance Florida’s economic recovery and growth.”

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About Workforce Florida

Workforce Florida Inc. is the statewide workforce investment board of business and government leaders charged with overseeing Florida's workforce system, which includes the Department of Economic Opportunity, 24 Regional Workforce Boards and nearly 100 One-Stop Centers. Workforce Florida's mission is to develop strategies that help Floridians enter, remain and advance in the workforce to support economic development and strengthen the state's business climate. Learn more about Florida's workforce resources and solutions at www.EmployFlorida.com.

Workforce Florida is an equal opportunity employer. Auxiliary aids and services are available upon request to individuals with disabilities. The voice telephone number in this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.