



TAMPA BAY
WorkForce Alliance

Presents

Marketing Brand You

*A Career Expo for professionals with 4-year degrees
plus minimum two years experience in their field*

Monday, March 21, 2005

7:30 a.m. – 4 p.m

Renaissance Tampa Hotel International Plaza
Lois Avenue and Boy Scout Boulevard, Westshore

Meet and interview with top employers seeking professional to executive-level staff. This exciting Career Expo will feature innovative workshop presentations and will gather more than 25 area employers in the Tampa Bay area.

Join Erik Wahl, a nationally-recognized speaker, for a brief encounter that will be both inspirational and impactful. Wahl's seminar uncovers new ways to make yourself and your company more productive and, ultimately, more profitable. By breaking apart traditional thinking, Wahl challenges his audience to redefine assumptions and misconceptions about creativity, goals, success and vision. Experience Erik Wahl's one-of-a-kind program at 9:30 a.m.

Several local panelists will challenge and motivate you to think critically about your career, take practical steps to market your brand – YOU! Gain insight on how to conduct an objective assessment of your professional and personal self and learn how to market the transferability of skills and key competencies to any potential employer. Workshops will take place from 8:00 - 9:15 a.m. and again at 1:30 p.m.

Open at NO COST to professionals with four-year degrees
plus minimum two years experience.

To register, visit
www.workforcetampa.com