

GLOBAL TALENT COMPETITIVENESS COUNCIL CHARTER

ROLE

The Global Talent Competitiveness (GTC) Council's role is focused on developing and delivering talent to meet marketplace needs to grow Florida's legacy and infrastructure industries as well as those industries that hold promise for diversifying Florida's economy with higher wage job opportunities. While focusing on the state's economic development agenda and common strategic targets, the Council leverages and invests its talent, resources and projects to benefit and strengthen all regions. The Council accomplishes this objective through three key activities:

World-Class Talent Development: To provide advice and counsel on current and emerging business climate and workforce competitiveness issues that impacts world-class talent development for Florida's core industry clusters and infrastructure industries. Examples of continuing strategic projects which can lead to system wide policy improvements may include, but are not limited to:

- Development and deployment of a **Customer Satisfaction Index**
- Launch and management of **Target Industry Cluster Task Forces**
- Engagement of the **Talent Supply Chain Team** (to include the next iteration of Employ Florida Banner Centers)
- Creation of cluster-focused **Supply / Demand** workforce analytics

Youth and Future Talent Pipeline Development: To evaluate and consider best approaches that build Florida's talent pipeline and support the creation of world-class talent. Examples of issues may include, but are not limited to:

- Career and Professional Education (CAPE) industry certifications
- STEM talent development in collaboration with **STEMflorida**, Inc.
- Secondary and Middle School academies to include those emerging in trade-related areas

Special Initiatives and Demonstration Projects: To develop and deploy initiatives and projects that hold promise for strengthening regional collaboration between economic development, education and workforce development entities as well as staying abreast of and using information from the regions. Examples may include, but are not limited to:

- The **Florida Eight** Initiative with its focus on business retention, international trade opportunities and job creation with shared best practices statewide
- Modifications to the **Target Occupations List** policy that reflects current economic needs
- Statewide **international trade / ports project** that holds promise for our state's economic recovery through jobs associated with international trade expansion opportunities

MEMBERSHIP

The GTC Council Chair and members are selected from the Board of Directors' membership by the Chair of Workforce Florida and will include at least one member from the membership of a regional workforce board of directors. The Chair of Workforce Florida may also include on the Council other non-board members. Should ad hoc committees be formed by the Council, committee membership will be designated by the Chair of Workforce Florida. Any GTC Council committee must be comprised of a majority of members from Workforce Florida's Board of Directors.

OPERATIONS

The GTC Council meets as designated by the Council Chair. Additional meetings, whether held in person or by telephone, may be conducted at the request of the Board Chair or the Council Chair.

AUTHORITY

The GTC Council has the authority assigned to it by the Workforce Florida Board of Directors. In coordination with the President/CEO it will have the resources and authority necessary to discharge its duties and responsibilities including the designation of standing and ad hoc committees as deemed necessary to facilitate the Council's role.

RESPONSIBILITIES

Advise Workforce Florida's Board of Directors on the development and implementation of policies, strategies, programs, and activities affecting workforce development.

STAFF SUPPORT

Primary staff contacts for the GTC Council is:

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